



glue.

Logo Guidelines

Glue Logo Guidance

The minimum clear space around the logo is the height of the letter 'e'.



GLUE BLUE
RGB 38, 52, 111
Hex #26346F



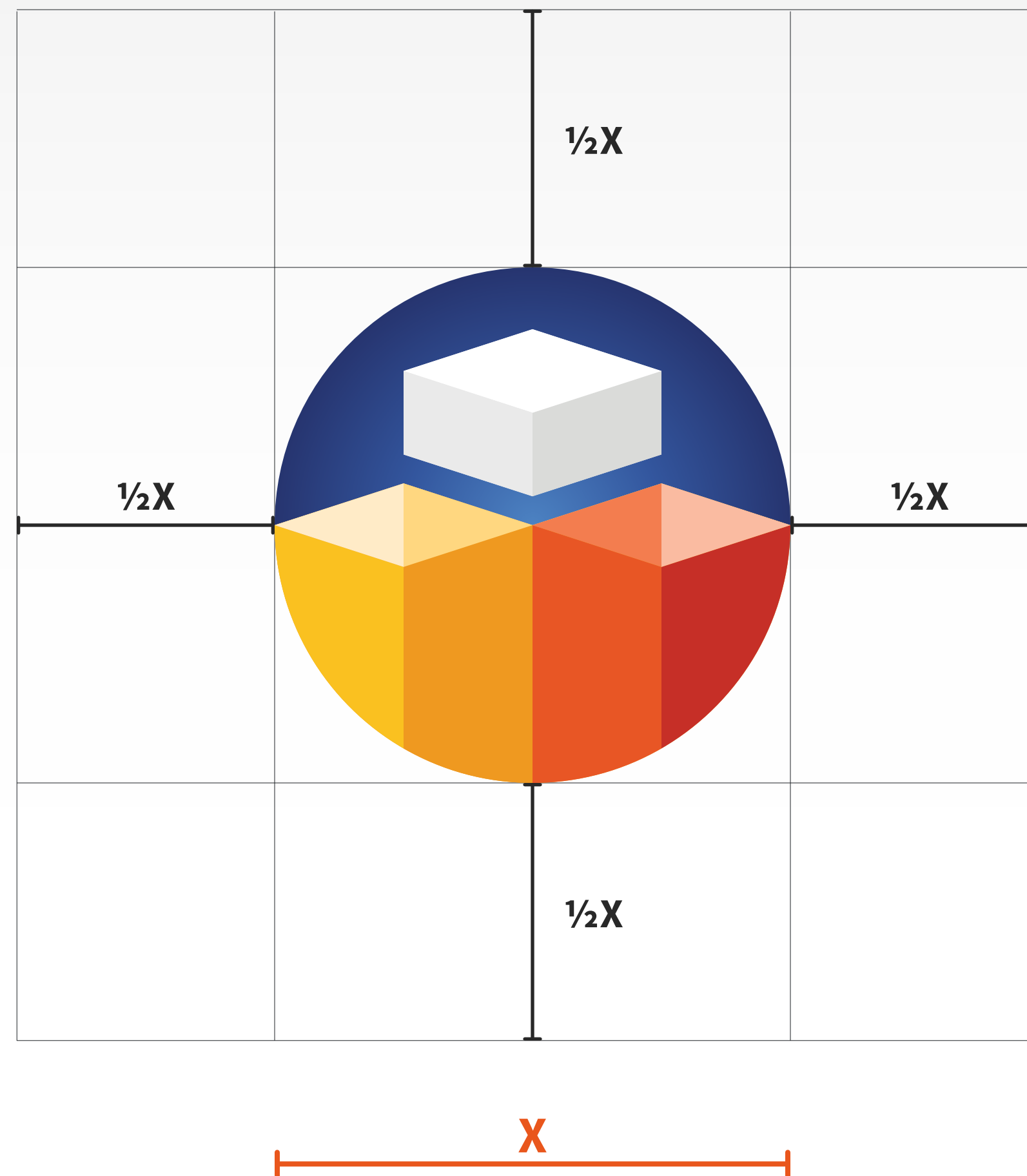
GLUE ORANGE
RGB 233, 86, 28
Hex #E9561C



GLUE YELLOW
RGB 252, 194, 31
Hex #FCC21F

App Icon Guidance

The minimum clear space around the app icon is half the width of the app icon itself, in all directions.



Logo over background

Use the logo version that stands out best from the background. Also, be mindful about what kind of background you use. Keep it clear and simple.



The blue version is good for light backgrounds :)



The white version works well over darker surfaces :)



Uncluttered background lets the logo stand out :)



Too much going on. Better choose another background :(



Not enough contrast between the logo and the background :(

Don't modify the logo

Keep the colors and shapes as they are.
Don't alter or add anything to the logo.





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