



Clear space:

The minimum clear space around the logo is the height of the letter 'e'.



Logo over background:

Use the logo version that stands out best from the background. Also, be mindful about what kind of background you use. Keep it clear and simple.



The blue version is good for light backgrounds :)



The white version works well over darker surfaces :)



Uncluttered background lets the logo stand out :)



Too much going on. Better choose another background :(



Not enough contrast between the logo and the background :(

Don't modify the logo:

Keep the colors and shapes as they are.
Don't alter or add anything to the logo.



When using Glue logo with the 'Universal Collaboration Platform' tagline, keep them together as intended. Don't change the composition.



Universal Collaboration Platform



Universal Collaboration Platform

Thank you!